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## India's Hiring for Q3 2025 Holds Steady at 42%, Signaling Stability Amid Shifting Market Conditions

- Indian employers reported a slight dip in hiring intentions compared to Q2 2025 and report the 2<sup>nd</sup> highest Outlook globally.
- Across the sectors, the Energy & Utilities emerged as the strongest with a Net Employment Outlook of 50%, followed by Information Technology (46%), and Industrials & Materials (45%).
- Company expansion (44%) remains the top reason for staffing increases, while economic challenges (38%) top the list for anticipated workforce reductions.

**NEW DELHI, INDIA (June 10, 2025)** - Hiring intentions in India declined slightly heading into the third quarter of 2025, with employers reporting a Net Employment Outlook (NEO) of 42%, according to the latest ManpowerGroup Employment Outlook Survey. The results, based on responses from 3,146 employers across India during April 2025, show the Outlook declining by one point from the previous quarter while improving by twelve-points year-over-year. Despite the quarterly dip, the Indian hiring Outlook remains very animated. This optimism is driven by strong growth in the private services sector and expectations of economic benefits stemming from shifts in global trade dynamics-especially in relation to China. Amid these favorable conditions, India continues to position itself as a key player in the global employment landscape.

"As we enter the third quarter of 2025, India's employment Outlook remains robust, with a NEO of 42% - among the highest globally. Despite a slight dip from the previous quarter, the 12-point year-on-year gain highlights sustained employer confidence and growth momentum in the labor market," said **Mr. Sandeep Gulati, Managing Director, ManpowerGroup India and Middle East.** "This optimism is driven by strong hiring intent in sectors such as Information Technology, Energy & Utilities, and Financial Services, where companies are actively expanding and accelerating digital transformation. Even amid global geopolitical uncertainty and trade disruptions, Indian employers are staying proactive - 82% report increased investment in automation, while 67% are evolving their workforce strategies to meet changing skill demands."

He further added, "We are seeing a clear shift from volume hiring to building agile, digitally skilled teams. As organizations adapt to this new world of work, resilience and transformation will be key. At ManpowerGroup, we believe India is well-positioned to lead in the region, and employers who invest in innovation and inclusive talent strategies will be best placed to thrive in the long term."

Used internationally as a bellwether of labor market trends, the NEO is calculated by subtracting the percentage of employers who anticipate reductions in staffing levels from those who plan to hire.

## **Q3 KEY FINDINGS**

- The majority of employers 54% anticipate an increase in hiring, 32% expect to maintain current staffing levels, 12% anticipate a decrease, and 2% are unsure.
- India's most competitive sector is Energy & Utilities, with an Outlook of 50%, showing an increase of 18 points since the prior guarter and this guarter last year. For this sector, this guarter marks the highest NEO recorded since 2023.
- The most competitive region in India is the North region with a NEO of 46%, showing an increase of 2 points since the previous quarter and 10 points since Q3 2024. This is followed by East (44%), West (41%) and South with 36% NEO.
- Employers in India within large organizations of 1000-4999 employees show the most optimism with a NEO of 52%. Expectations in these organizations decreased by 6 points since the previous quarter but increased by 10 points since this time last year.



## **WORKFORCE TRANSFORMATION ACCELERATES**

In addition to Employment Outlooks, the report also delves into key factors such as the aging population, economic uncertainty, and technological automation, examining their impact on shaping HR strategies.

- 1. **Navigating the Challenges of an Aging Workforce:** The survey reveals employers are facing unprecedented workforce changes. Nearly 7 in 10 companies (67%) report that the growing number of older workers leaving the workforce is impacting their HR strategy, with the Information Technology (73%) and Energy & Utilities sectors (72%) being the most affected.
- 2. **Hiring in the Face of Trade Uncertainty:** Simultaneously, global trade uncertainty is shaping hiring decisions for 90% of companies. The impact is particularly pronounced among employers in Energy & Utilities (94%), Information Technology & Communication Services at (93% each), closely followed by those in Financials & Real Estate at 91%.
- 3. **Leading in Tech-Driven World:** In response to these pressures, 82% of organizations are increasing investment in task and process automation. This figure jumps to 85% among companies most impacted by workforce aging and trade uncertainty.

#### SECTOR OUTLOOK HAS A NEW ENTRANT

India's most competitive sector is Energy & Utilities, with an employment Outlook of 50%, showing an increase of 18 points since the prior quarter and this quarter last year. For this sector, this quarter marks the highest NEO recorded since 2023. Also, it marks the highest growth in expectations across all other sectors on a quarterly comparison. Globally, India ranks second for its employment expectations in the Energy & Utilities sector, surpassing the global average NEO by 36 points.

Information Technology comes in as the second leading sector with hiring intentions at 46%, down eleven points year-over-year. The sector's strength reflects ongoing digital transformation needs and AI-related skill demands. Other strong performers include - Industrials & Materials (45%), Financials & Real Estate (43%) & Healthcare & Life Sciences (38%).

To view the complete results for the Q3 2025 ManpowerGroup Employment Outlook Survey, including regional and country data, visit: <a href="https://www.manpowergroup.co.in/manpowergroup-employment-outlook-survey.aspx">https://www.manpowergroup.co.in/manpowergroup-employment-outlook-survey.aspx</a>. The next survey will be released in September 2025 and will report hiring expectations for the fourth quarter of the year.

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### **ABOUT THE SURVEY**

The ManpowerGroup Employment Outlook Survey is the most comprehensive, forward-looking employment survey of its kind, used globally as a key labor market indicator. The Net Employment Outlook (NEO) is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting a decrease in hiring activity.

## SURVEY METHODOLOGY

Survey responses were collected from April 1-30, 2025. Size of organization and sector are standardized across all countries and territories to allow international comparisons. All NEOs referenced have been seasonally adjusted for easier interpretation, comparison, and consistency.

#### ABOUT MANPOWERGROUP

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower, Experis, Talent Solutions and Rotostat – creates substantially more value for candidates and clients across India and has done so for more than 25 years. We are recognized consistently for our diversity – as a best place to work for Women, Inclusion, Equality and Disability and in 2025 ManpowerGroup was named one of the World's Most Ethical Companies for the 16th time - all confirming our position as the brand of choice for in-demand talent.

For more information, visit www.manpowergroup.co.in or follow us on LinkedIn, Facebook, Instagram, and Threads.



## FORWARD-LOOKING STATEMENTS

This report contains forward-looking statements, including statements regarding labor demand in certain regions, countries and industries, and economic uncertainty. Actual events or results may differ materially from those contained in the forward-looking statements, due to risks, uncertainties and assumptions. These factors include those found in the Company's reports filed with the U.S. Securities and Exchange Commission (SEC), including the information under the heading "Risk Factors" in its Annual Report on Form 10-K for the year ended December 31, 2024, whose information is incorporated herein by reference. ManpowerGroup disclaims any obligation to update any forward-looking or other statements in this release, except as required by law.